

Blockchain White Paper

*1 White Paper on the technical applications of Blockchain to
2 United Nations Centre for Trade Facilitation and 3 Electronic
3 Business (UN/CEFACT) deliverables*

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HOUSE RULES

- Assumed: attendees have read the documents shared via invite, including the UN/CEFACT Blockchain Whitepaper P1049, the subject of discussion.
- Please state name and organisation, and summarise point form comments are preferred.
- We will go through the sections by number, and will not cover the content of Annex 1 in the discussion.

Current responses

5 I. INTRODUCTION

1.

6 The international supply chain can be characterised as a set of three flows - of goods,
7 funds and data. Goods flow from exporter to importer in return for funds that flow in the
8 reverse direction. The flow of goods and funds is supported by a bidirectional flow of
9 data such as invoices, shipping notices, bills of lading, certificates of origin and
10 import/export declarations lodged with regulatory authorities. UN/CEFACT standards
11 have played a fundamentally important role in this flow of data since the 1980s,
12 facilitating trade and driving efficiencies in the supply chain.

2.

13 These three flows are supplemented by a layer of trust. Trust, or lack of trust, underlies
14 almost every action and data exchange in international trade, including trust in:

- 15 • The provenance and authenticity of goods;
- 16 • The stated value of goods for the purposes of insurance, duties, and payment;
17 promises to pay;
- 18 • The protection of goods during shipping (i.e. integrity of packaging, vehicle and
19 container conditions, etc.);
- 20 • The integrity of information that is used by regulatory authorities for the risk
21 assessments which determine inspections and clearances;
- 22 • The traders and service providers involved in a trade transaction.

3

23 This layer of trust has seen relatively little support from technology and is still heavily
24 supported by paper documents, manual signatures, insurance premiums and escrow and
25 other trusted third-party services.

4.

26 Blockchain, also known as Distributed Ledger Technology (DLT), is a technology
27 that has the potential to deliver significant improvements and automation in this layer of
28 trust.

5.

29 **As the focal point in the United Nations framework of the Economic and Social**
30 **Council, UN/CEFACT needs to ask itself how this new technology impacts its work and**
31 **whether there are any new technical specifications that it should develop in order to**
32 **maximise this technology's value to UN/CEFACT's constituency. This paper seeks to**
33 **answer these questions.**

6.

34 Although this paper is primarily focussed on blockchain, it is important to note that
35 blockchain is not alone in its potential to have a disruptive impact on the supply chain.
36 The rise of e-commerce platforms and cloud-hosted solutions are transforming the way
37 organisations do business. The Internet of Things promises a vastly richer flow of granular
38 data for tracking consignments, containers, through conveyances, ports, and warehouses.
39 And other technologies, such as artificial intelligence and InterPlanetary File System
40 (IPFS) as well as technologies under development such as the semantic web offer
41 powerful new ways to understand and access data. Therefore, this paper will also position
42 blockchain within the broader context of other new technologies that have an enormous
43 potential to improve supply chain efficiency and integrity.

7.

44 This analysis has resulted in five specific suggestions for UN/CEFACT work to
45 support these new technologies. These suggestions build upon existing high quality work
46 such as the UN/CEFACT Core Component Library (CCL) and process models.

8.

47 **The project team suggests:**

- 48 • **Investigating the development of a reference architecture so that all specifications**
49 **as well as new technologies can be understood as constituent parts of a consistent**
50 **whole;**

- 51 • **Reviewing UN/CEFACT process models in order to allow blockchain smart**
52 **contracts (and other technologies using defined processes) to record key events**
53 **and resulting changes in the status (state) of an entity such as the approval of an**
54 **invoice or the release of consignments by a customs authority. This will require**
55 **process models that are more granular and where the different statuses (states) of**
56 **key entities are defined. In other words, process models that focus on the state life**
57 **cycles of key resources in the supply chain such as consignments and containers**
58 **as well as other key entities such as contracts and payments;**

- 59 • **Performing gap analysis to define what is needed in order to have an inter ledger**
60 **(i.e. inter-blockchain) interoperability framework for supply chains that**
61 **establishes cross-ledger trust in the face of the inevitability of a plethora of**
62 **blockchain solutions;**

8.

63 • **Performing gap analysis to define what is needed in order to provide supply chains**
64 **with a standard way to discover and consume data regardless of which platform**
65 **hosts information about a resource. It must take into account that cloud-based**
66 **platforms will be the source of many truths (facts) about supply-chain entities such**
67 **as parties, consignments and containers; and,**

68 • **Relying on a semantic framework that releases new value from existing**
69 **UN/CEFACT work products such as the CCL. With the UN/CEFACT CCL,**
70 **supply chains will have tools to process the faster and bigger stream of transactions**
71 **and granular data that are being generated by platforms, IoT and blockchain. The**
72 **working group further suggests that UN/CEFACT explore the use of ontologies**
73 **based on the CCL.**

9.

74 As more platforms produce more data that must be understood by more parties, the
75 value of UN/CEFACT semantics will only increase. There are exciting opportunities
76 offered by blockchain and related technologies and looks forward to participating in work
77 within UN/CEFACT to deliver new technical specifications that will release new value
78 by supporting supply chain interoperability, efficiency and integrity.

79 II. PURPOSE AND SCOPE

80 UN/CEFACT standards such as the UN/EDIFACT directories have successfully
81 supported trade facilitation and supply chain automation since the late 1980's. As new
82 technologies, such as XML, emerged in the early 2000's, UN/CEFACT kept pace by
83 releasing new specifications such as the CCL and the Extensible Marked-up Language
84 Naming & Design Rules (XML NDR). However, the last few years have witnessed an
85 unprecedented rate of technological change with the emergence of new technologies such
86 as cloud platforms, the Internet of things, blockchain, advanced cryptography and
87 artificial intelligence.

11.

88. This poses two questions for UN/CEFACT:

- 89. • What opportunities do these technologies present for improving e-business, trade
90. facilitation and the international supply chain?
- 91. • What is the impact on existing UN/CEFACT standards and what gaps could be
92. usefully addressed by new UN/CEFACT specifications?

12

93 These questions are being addressed by UN/CEFACT white papers, each focusing on
94 the impact of one key technology. This paper is focussed on blockchain to create a single
95 architectural vision that positions blockchain within a future environment for supply chain
96 automation that makes the best use of each technology.

97 At its heart, blockchain is a cryptographic protocol that allows separate parties to have
98 shared trust in a transaction because the ledger cannot be easily falsified (i.e. once data is
99 written it cannot be changed). This trustworthiness is created by a combination of factors
100 including the cryptography used in a blockchain, its consensus/validation mechanism and
101 its distributed nature.

14

102 If you are not familiar with blockchain technology yet, the first two pages of Annex I
103 provide the basis.1 The terminology used in blockchain (and also in this document) as
104 well as related technologies (such as Internet of Things) are explained there.

105 Broadly speaking, blockchain technology can be used for four things (explored further
106 in Annex 1), which are:

- 107 • A cryptocurrency platform, the best known of which is Bitcoin;
- 108 • A smart-contract platform, leveraging its immutable write-once nature;
- 109 • An electronic notary guaranteeing the content and, optionally, the time of issuance
110 of electronically recorded data;
- 111 • A decentralised process coordinator, leveraging a combination of attributes,
112 including its addressing techniques (public/private key), smart contracts, and 1
113 immutability.

16

**113 Since the core business of UN/CEFACT is to develop standards to support trade
114 facilitation and supply chain automation, the focus will be on the smart contract,
115 electronic notary and decentralised process coordination features of blockchain rather
116 than cryptocurrencies. Similarly, although blockchain has wide application in sectors
117 such as digital intellectual property rights, digital voting, digital record keeping, and so
118 on, the focus will remain on its use within supply chains.**

17

120 In this context, there are two types of blockchain implementations (explored further
121 in Annex 1):

- 122 • Public blockchain ledgers, such as most cryptocurrency platforms, in which any
123 party can host a complete copy of the ledger and participate in transactions and
124 verifications. The two largest and best known public ledgers are Bitcoin
125 (cryptocurrency) and Ethereum (focussed on smart contracts).
- 126 • Private or “permissioned” ledgers, in which a single party or consortium hosts the
127 platform, sets the rules and explicitly grants permissions for other parties to act as
128 nodes and/or perform transactions (performing transactions, which may,
129 depending upon a private ledger’s rules, be open to the public).

130 A useful analogy here is that public ledgers are like the internet while permissioned
131 ledgers are closer to corporate intranets. There are clear value and use cases for each and
132 this paper will discuss both.

19.

133 Given the high interest and potential value of blockchain technology, it is not
133 surprising that there are already a large number of projects focussed on (or impacting in
133 some way) the supply chain. These include shipping information platforms run by
134 carriers, container logistics platforms run by port authorities, goods provenance
135 (traceability) platforms, and many others. Most are permissioned ledger implementations.
136 As with any promising new technology that has a rush of commercial implementations,
137 some will fail and there is likely to be a growth phase followed by some consolidation.
138 Nevertheless, technical limitations as well as commercial and political pressures will
139 ensure that there will never be just one blockchain supporting the entire international
142 supply chain. Even a single consignment is likely to touch multiple ledgers during its
143 journey from exporter to importer. Therefore, just as UN/CEFACT has always focused
144 on supporting interoperability between systems, the key technical focus for this paper is
145 on supporting inter-ledger interoperability.

III RELATED TECHNOLOGIES

147 The Rise of Platforms

20.

148 A platform-enabled website allows external Application Programming Interface
149 (API) to offer additional functionalities. This means that developers can write
150 applications that run on the platform (located on the cloud), or use services provided from
151 the platform, or both. In pure business terms, a web platform is a business upon which an
152 ecosystem of other businesses can be built. Shared platforms allow for innovation at the
153 platform level, allowing work to be done once while benefiting many. This has allowed
154 business models to emerge that eliminate intermediaries (create disintermediation) and
155 create new efficiencies, disrupting the markets for intermediary services and lowering
156 costs. A classic example of this disintermediation is the market for travel agency services.

21.

157 However, at least as important, is the trend of established businesses such as carriers
158 and couriers to provide APIs that allow their services to be seamlessly plugged into the
159 systems of other businesses. The transition from desktop business applications such as
160 small business accounting packages to cloud hosted platforms is also a notable trend.

- 161 The rise of e-commerce platforms has some profound impacts on electronic data
162 interchange. Among these impacts are the following:
- 163 • The integration paradigm, instead of trying to exchange business-to-business
164 messages between millions of individual businesses, integration is achieved
165 simply by using APIs to connect together a few platform applications.
 - 166 • Aggregation paradigm, the natural aggregator of businesses is shifting from
167 centralized Electronic Data Interface (EDI) hubs that connect different parties,
168 often on a semi-monopoly basis (because buyers dictate which hub must be used),
169 to platforms where the sellers and buyers use their own platforms and then the
170 platforms exchange data between one another. This means that sellers no longer
171 have to deal with connecting to multiple hubs and it also allows them to take
172 advantage of services on their platform that can analyze/use the data being
173 exchanged.
 - 174 • Discoverable data, platform APIs offer real time access to the resources (e.g.
175 invoices, consignments, containers, etc.) that they host via simple web Uniform
176 Resource Locators (URLs, i.e. web location). They can also emit events when a
177 resource changes state (e.g. a container becomes “sealed” or “delivered” or an
178 invoice becomes “paid”). What this means is that rather than exchanging large
179 complex data structures as EDI messages, platforms can publish links to their
180 resources and individuals can subscribe for the state changes which they find of
181 interest.

23.

182 There are some business risks with platforms:

- 183 • Platform operators may incorporate selected functionalities or services (provided
184 by themselves) into the platform itself which prevents others from innovating in
185 those areas on that platform and creates an incentive to drive innovations off-
186 platform. This is less of an issue with platforms that are decentralized, or are
187 operated in an open way by regulators rather than commercial interests.
- 188 • As platform adoption approaches market saturation (meaning most of the market
189 uses the platform), the dysfunctions associated with monopolies (or, when there
190 are just a few firms, oligopolies) come into play with fewer incentives to innovate,
191 improve services and lower costs. In addition, network effects (the value provided
192 to the community of additional users) diminish and zero-sum games become the
193 main economic drivers. This situation naturally drives platforms to exploit
194 asymmetric information advantages (such as surveillance-based business models)
195 and replace their emphasis on innovation and collaboration with an emphasis on
196 cost reduction, even at the expense of customers (a lack of credible alternatives for
197 customers meaning that the platform has less need to be concerned with their
198 satisfaction).

24.

199 In general, the consequence of these kinds of behaviour are new spin-off platforms
200 that attract customers away from more established platforms. To prevent this, platforms
201 sometimes implement lock-in strategies that increase the cost and difficulty of
202 transferring to alternate platforms.

203 B. The Internet of Things

25.

204 The Internet of Things (IoT) describes a network of sensors or smart devices that are
205 connected to the Internet and generate a stream of data. Many blockchain trade
206 applications use data generated from the IoT for processing by smart contracts. For
207 example, sensors in containers and in ships, ports and railway infrastructure might be used
208 to track container movements and then this information could trigger actions based on
209 previously agreed smart contracts.

26.

210 IoT data feeds are generally owned by infrastructure operators, value-added service
211 providers, or specific platforms, and their availability is already being used as a source of
212 differentiation and competitive advantage between platforms. This data is often made
213 available through platform APIs or using message-based approaches. The impact on
214 international trade and blockchain applications will be a significant increase in the volume
215 and timeliness of supply chain data.

IV RISKS AND OPPORTUNITIES

217 A Plethora of Ledgers

27.

218 An increasing number of individual corporations, government agencies, and industry
219 consortia are recognizing the value of blockchain technology (beyond cryptocurrencies)
220 and are building platforms that intersect in some way with the international supply chain.
221 Some are focussed on transport logistics, others on trade financing, others on goods
222 provenance (traceability). Some are international and some are local or regional. As with
223 any new technology there is likely to be a surge of initiatives followed by some market
224 consolidation. Nevertheless, the eventual landscape will be characterised by a plethora of
225 different ledgers, with different characteristics including trust. Furthermore, data about a
226 single consignment is likely to be provided to or obtained from several different
227 blockchain ledgers.

28.

228 Possible examples of related data being recorded on different blockchain ledgers
229 include:

- 230 • The commercial invoice may be recorded on financial industry ledgers focussed
231 on trade financing and insurance;
- 232 • Consignment and shipping data may be recorded on ledgers run by freight
233 forwarders and couriers;
- 234 • Container logistics information and bills of lading may be recorded on a ledger
235 run by carriers and/or port authorities;
- 236 • Permits and declarations may be recorded on ledgers run by national regulators.

29.

**237 Blockchain technology does not solve the interoperability problem that UN/CEFACT
238 standards have always supported. Also, different blockchains are far from equal in terms
239 of the level of trust that participants should place in them. A permissioned ledger run by
240 a single corporate entity with very or relatively few nodes will have much less resistance
241 against hacker attacks than a public ledger such as Bitcoin, a permissioned ledger with
242 thousands of nodes, or a large multi-party permissioned inter-ledger operated by multiple
243 entities.**

30.

**244 At the same time, the implementation of blockchains, together with other technologies
245 such as the IoT and cloud platforms, is creating more and more electronic data that needs
246 to be shared across supply-chain participants.**

31.

247 The opportunities for UN/CEFACT are:

- 248 1) To ensure that its semantic and business process modelling standards are**
- 249 fit for purpose in blockchain environments, and**
- 250 2) To identify what needs to be done in order to ensure the most efficient and**
- 251 effective use of blockchain technology by supply chains and all their**
- 252 participants, including government authorities.**

32.

254 There is likely to be some overlap between the scope of a platform and the scope of a
255 blockchain ledger. In some cases there could be a 1:1 relationship where a given platform
256 is also the host of a single permissioned ledger. Some platforms won't use blockchain at
257 all, others will interact with multiple blockchain ledgers and still others may share a
258 blockchain ledger. A potential use case could be a national platform hosting approved
259 certificates of origin and participates in a multi-country blockchain ledger created through
260 multilateral arrangements and in which multiple national platforms handling certificates
261 of origin each host a node.

33.

262 **In any case, while blockchain ledgers are intended to provide a certain level of trust,**
263 **platforms support the flow of data. As discussed in the previous section on the rise of**
264 **platforms, they can provide data, which in some cases is authoritative, about a resource**
265 **such as a consignment or a container. In a few rare cases, a single platform might hold all**
266 **the authoritative data about a single consignment and its related data (commercial and**
267 **logistical). In that case, the problem of discovering all related information about a**
268 **consignment would be simply a case of querying the single platform. However, this is**
269 **most likely to be the exception rather than the rule. Therefore, the interoperability**
270 **challenge includes a discovery problem - given an identifier of an entity (e.g. a container**
271 **or consignment number), how to locate the detailed information about it?**

34.

272 There is an opportunity for UN/CEFACT to identify what needs to be done in order
273 to ensure that all supply-chain participants can locate the data that they need (and that
274 they are entitled to access) about a given transaction, even if the data is scattered across
275 different platforms and blockchains. Such a resource discovery protocol, allowing supply
276 chain participants to discover the detailed data about a resource given its identifier, would
277 allow a profusion of platforms to work like a virtual single global platform.

278 C. A Torrent of Data

35.

**279 While traditional structured document exchanges (of invoices, bills of lading,
280 declarations, etc.) will remain a critical part of the data landscape, the rise of platforms
281 and IoT will bring an additional stream of more granular data such as the events in the
282 lifecycle of a consignment or container or conveyance. This granular data might be
283 discovered by following a link in a blockchain, or by following the identifier of a resource
284 in a document. Whatever the discovery mechanism, there remains a challenge to actually
285 making sense of the transaction or data stream if different platforms, different blockchain
286 networks and different IoT applications present the same information (semantic concept)
287 differently.**

36.

**288 There is an opportunity for UN/CEFACT to leverage its existing semantic standards
289 such as the CCL.**

290 V. PUTTING IT ALL IN CONTEXT

37.

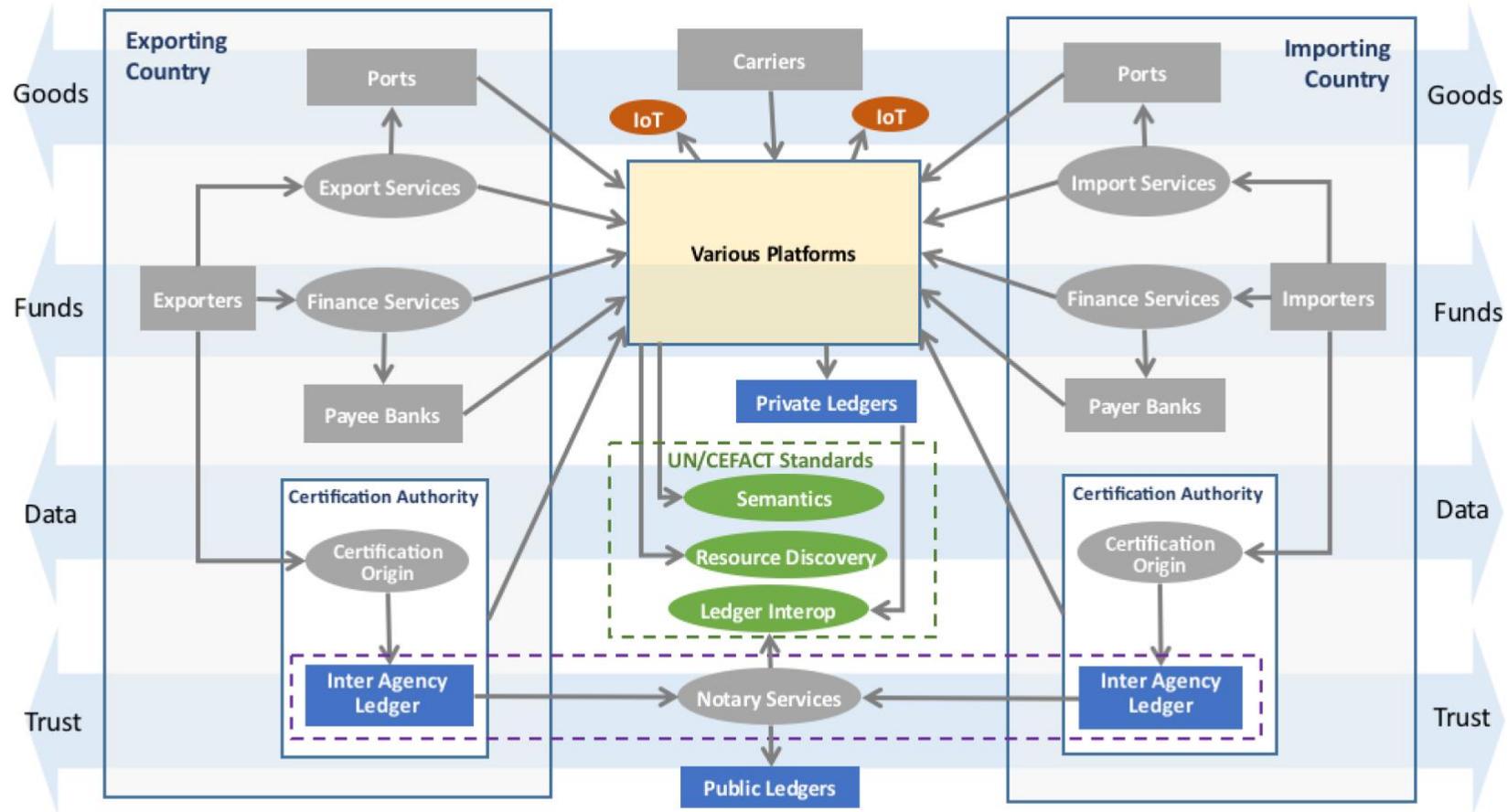
291 Technologies such as blockchain, IoT and platforms can each, independently,
292 contribute to increased supply chain efficiency. At the same time, when working together
293 within a standards-based framework, the sum can be much greater than the parts. In this
294 context, it could be very useful to develop a conceptual model of the international supply
295 chain that shows the role of each technology within the broader map of stakeholders,
296 services, and standards. Such a model would work equally well for the domestic supply
297 chain, which is just a simpler subset of the international supply chain.

298 A. A Context Model For Trade Technologies

38.

299 The diagram in Figure 1 shows a draft conceptual model of the international supply
300 chain with relevant technologies. Importers and exporters often facilitate the flow of
301 goods, funds and data, as well as the relevant trust by using a variety of service providers
302 and third parties. Overlaying blockchain and other emerging technologies on the model
303 can show the relationship with the new UN/CEFACT specifications suggested later in
304 this paper. Some other observations related to this diagram are:

- 305 • All parties in this example use one or more platforms to conduct their business.
306 This may be a single organisation-level internal platform, e.g. a corporate
307 Enterprise Resource Planning (ERP) system, but increasingly will be cloud-hosted
308 web platforms for most participants.
- 309 • Platforms may use IoT data sources and APIs to improve the information flow.
- 310 • Platforms may use private blockchain ledgers to improve trust by recording
311 immutable and auditable transactions.
- 312 • An inter-ledger framework, eventually prepared by UN/CEFACT, could provide
313 trust between platforms.
- 314 • A resource discovery framework, eventually prepared by UN/CEFACT, could
315 provide a means to locate the authoritative data source for a resource based on its
316 identifier.
- 317 • UN/CEFACT trade data work such as the CCL provides semantic anchors to
318 facilitate data exchange.



319

320

Figure 1 - Draft Context Model for ICT Trade Technologies

39.

322 Arrows between boxes/ovals in the diagram represent dependency relationships so
323 should be read as “uses” or “depends on”. They do not represent flows of information
324 which are between various platforms and ledgers.

40.

325 Multiple platforms exist to address different needs in the trade and transport sectors,
326 and will continue to evolve through innovation in IoT, AI and other emerging
327 technologies.

41.

328 National regulators play a special role in the network as they provide a unique point
329 of convergence for data in each jurisdiction.

- 330** • Data is often being integrated data from multiple sources ranging from traditional
331 document-based data sources to more detailed digital data entries and can come in
332 higher volumes and can be delivered in real-time. The same can be true for key
333 transport hubs such as sea, air and dry ports.
- 334** • Authorities are unlikely to surrender control of their information and processes by
335 conducting regulatory business on a shared platform outside their jurisdiction.
336 They will, undoubtedly, maintain independent systems, but find new ways to
337 verify and appropriately share data with other countries.

42.

338 All of the above underlines the growing complexity and multiplication of systems and
339 data that traders and authorities will need to deal with in the near and long-term future.

43.

340 Standards-based semantic models could facilitate this widening network of data
341 exchange around trade transactions and support traders as they look for flexible
342 integration across a diversity of platforms (including diverse blockchain-based
343 applications).

44.

344 A complete example of a possible blockchain trade scenario is presented in Annex 2.

345VI. SUGGESTED WAY FORWARD FOR UN/CEFACT

45

346 Based on the opportunities identified and positioned above, there are some clear gaps
347 that UN/CEFACT is uniquely positioned to fill. The project team suggests that
348 UN/CEFACT work with national delegations and its experts to establish working groups
349 to progress the following new technical specifications.

350 A. A UN/CEFACT Architecture Reference Model

46.

351 Just as UN/CEFACT semantics standards are mapped to UN/EDIFACT and XML
352 through technical specifications like the XML NDR, so it must be shown how
353 UN/CEFACT's semantics can be mapped to newer technologies such as blockchain, big
354 data, and web platform APIs. Also, as data flows become more granular, it will be
355 increasingly important to model the detailed semantics of processes as well as data.

47.

356 All of these drivers will lead to a number of new technical specifications and related
357 semantic work. In order to have these specifications understood as parts of a consistent
358 bigger picture, it is suggested that a reference architecture specification be developed that
359 shows how all technical specifications work together. This work could use the context
360 model presented in this document as a starting point.

361 B. Process Modelling In Support Of Smart Contracts

48.

362 Significant economic commitments between agents may be associated with specific
363 events in the lifecycle of a resource. Possible examples include:

- 364 • An invoice transition from “received” to “approved” may trigger the release of**
365 low cost trade financing for small suppliers.
- 366 • A consignment transition from “landed” to “cleared” represents the release of**
367 goods by a regulatory authority.
- 368 • A shipment resource that transitions from being in the possession of agent X to**
369 agent Y when containers are sealed and loaded under a bill of lading.

49.

370 If these events can be notarized as smart contracts in a trusted blockchain ledger, then
371 there is a unique opportunity to improve and automate this trust in the supply chain. But
372 only if there is a clear shared understanding of the meaning of each state transition
373 (including the triggering conditions).

50.

374 Therefore, a review is suggested of the existing UN/CEFACT Modelling
375 Methodologies and standards (Business Requirement Specifications and Requirement
376 Specification Mappings) to identify what modifications would be needed to support
377 blockchain and smart-contract based applications.

378C. Inter-Ledger interoperability framework

51.

379 As more and more applications anchor their transactions into various private and
380 public blockchain ledgers, there will be an increasing need for a means to discover and
381 integrate transactions across blockchains.

52.

382 As discussed earlier, each transaction on the chain contains only the hash of the actual
383 data and a minimal amount of metadata about the document or transition state. With clear
384 semantics in the metadata, parties can discover data of interest in other ledgers by
385 observing linked-data anchors and traversing them to obtain appropriate access.

53.

386 Also, as discussed earlier, each node on a blockchain has a complete copy of the
387 ledger. Specific ledgers (and the nodes that verify transactions) will typically exist for a
388 specific geographic or industry segment. But if a specific international consignment
389 touches a dozen different ledgers, it is impractical for a party that wishes to verify the
390 transactions to host a dozen different nodes. A common inter-ledger notary protocol
391 would allow authorized parties to verify transactions irrespective of which ledger they are
392 created on.

54.

393 Therefore, the project team suggests the establishment of a technical working group
394 to review existing work by standards organizations in order to identify if there is a need
395 to collaborate with them on a possible framework for inter ledger interoperability
396 specifications that would define:
397 • Standards for on-chain metadata;
398 • Standards for inter-ledger notarization.

55.

399 This specification will most likely build upon (and not duplicate) existing
400 specifications such as Hyperledger chain code, Ethereum solidity code, and multi-hash.

401D. Resource discovery framework

56.

402 Resources, such as invoices, consignments, certificates of origin, containers, etc., will
403 be increasingly hosted on web platforms. This means that the source of truth about supply
404 chain entities will be online and discoverable, vastly increasing supply chain
405 transparency. At the same time, even for a single international consignment, these truths
406 (information resources) will exist on many different platforms. It is impractical to expect
407 every authorized party to be a registered member or customer of every platform that holds
408 some relevant data. However, it could be possible, given the identifier of a resource, to
409 develop a consistent means to discover where it is hosted and be granted access to
410 appropriate data. If this were done, then the disparate web of platforms could work as
411 one.

57.

412 As a result, it is suggested that UN/CEFACT develop a specification that bridges
4132 independent platforms to discover resource data independent of where it is stored. Basic
414 requirements for the specification would include the ability to:

- 415 • Resolve the identity of parties, platforms and other agents participating in trade-
416 related activities, using identity providers from all jurisdictions and sectors.
- 417 • Access current and authoritative information about the public keys of participants,
418 to enable secure direct interaction and communications.
- 419 • Support a diversity of entity types (e.g. businesses, jurisdictions, platforms,
420 containers) including high volume entity types (e.g. consignments).

58.

421 This specification should build upon (and not duplicate) existing, relevant technical
422 elements from existing specifications.

423 E. Trade data semantics framework

59.

424 After all the technological wizardry, organizations in the supply chain still must be
425 able to make sense of the data that is discovered / exchanged by various platforms,
426 ledgers, or even network connected sensors. However, as described in the chapter on the
427 rise of platforms, the landscape is changing from EDI hub-centric models to peer-to-peer
428 exchange where platforms are the natural aggregators. The traditional document centric
429 transaction is complemented / enriched by a fast moving stream of events about all the
430 resources in the supply chain.

60.

- 431 In this context, there is an opportunity to increase the value of UN/CEFACT semantic**
432 standards through a technology where:
- 433 • UN/CEFACT explores the use of ontologies based on the CCL and if this approach**
434 may be better adapted to the use of blockchain technologies.
 - 435 • Communities of interest (e.g. fast moving consumer goods in a country) can**
436 overlay the core UN/CEFACT semantics with an industry / geography specific
437 framework that effectively says “this is how we use the UN/CEFACT standards
438 in our context”.
 - 439 • Platform operators can release semantic frameworks that map their interfaces to**
440 UN/CEFACT standards.

61.

441 As a result of the above, runtime tools (called inferencing technology) for a particular
442 business in an industry sector that uses a specific platform could overlay all three semantic
443 frameworks to consistently use and create UN/CEFACT standard data from any platform
444 that meets their industry / geography specific needs.

445 **F. Blockchain application data needs**

62.

446 There is an immediate need to work with blockchain application developers to
447 identify data that requires definition and is not covered by current UN/CEFACT standards
448 (specifically, the CCL) and to develop related Business Requirement Specifications and
449 core components in order to cover that gap. In particular, there is a requirement, from
450 within a business document or transaction, to reference data (one or many) located in a
451 particular blockchain (out of many).

63.

452 This review should also look at any new needs created by off the chain data used in
453 blockchain applications. Most data will not be kept on a blockchain, rather it will be
454 referenced (pointed to) together with a hash for data verification and perhaps a time
455 stamp. There may also be a requirement to describe various cryptographic primitives for
456 the purpose of referencing them from business documents. For example, hashing
457 algorithms, key distribution, cryptographic signatures and encryption schemes.
458

64.

458 At the same time, this blockchain capacity will result in an exponential growth in
459 systems that reference data which has been generated by diverse sources - resulting in
460 either high costs for harmonization or high error rates as data is used that is based on
461 different definitions. In conclusion, there is an urgent need to look at not just blockchain
462 data but, perhaps even more importantly, the data used by blockchain-based applications
463 especially in areas like trade that are horizontal and use data from almost all sectors of
464 economic activity. As a result, it is suggested that UN/CEFACT consult and engage with
465 technical standard bodies and review existing technical standards to see what might be
466 relevant for developing trade facilitation applications using blockchain.